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FOR IMMEDIATE RELEASE: February 18, 2025



Kings Mountain Farmers' Market Finds Permanent Home

SHELBY, N.C.- On January 21, 2025, the Cleveland County Commissioners approved the purchase of a new permanent location for the Foothills Farmers' Market in Kings Mountain. The market will soon be located at 313 S. Battleground Avenue in Downtown Kings Mountain with a Grand Opening planned for Saturday, May 17th, 2025.

The new site offers excellent visibility, easy access for residents, ample parking, and additional foot traffic for surrounding businesses, making it an exceptional location for the market's long-term operations.



Since 2023, Foothills Farmers' Market board members and community volunteers have worked diligently to establish a peak-season market to serve the Kings Mountain community. The Market currently operates under tents on Saturdays from May through September, featuring approximately 20 vendors, attracting an average of 300 customers each week, and generating more than \$50,000 in sales for local farmers and home-based businesses.

"Given the market's success, we quickly recognized the need for a permanent market location that would protect vendors and customers from extreme weather and be able to extend the market season," said Greg Traywick, Extension Director. "After exploring several potential locations, we identified the parcel at 313 S. Battleground Avenue as the best option."

The County will be drafting a memorandum of agreement to outline responsibilities and expectations related to the ownership, stewardship, and use of the property. Plans are underway to construct a "Kings Mountain Hometown Farmers' Market" pavilion, modeled after the one in Uptown Shelby, with an architectural plan and construction cost estimate in development. Once finalized, organizers will begin seeking grant funding to help finance the project.

Follow the Kings Mountain Farmers' Market on Facebook for future news and announcements. Vendor applications are now open for the 2025 Market Season for Kings Mountain and Shelby at www.foothillsfarmersmarket.com.